



Ordinary solution dyed carpet attracts dirt

Solution dyed carpet that is Scoured & Extracted™ resists dirt better



The Scoured & Extracted™ Advantage

THE PROBLEM: rapid resoil

All fiber producers apply lubricants to the surface of their carpet fibers. Conventional carpet dyeing washes away these oils. But solution dyed fibers aren't washed as part of the dyeing process, because the color is melted into the polymer before the fiber is extruded. The processing oils stay on the face of the carpet, leaving a greasy residue. Unless these lubricants are properly removed, they attract dirt and make the carpet more difficult to clean. As solution dyed carpets have become more popular in recent years, many cases of "Rapid Resoil" have been reported. Lubricants on the face fiber attract dirt, causing accelerated carpet soiling.

THE SOLUTION

Before we certify it Scoured & Extracted™, the carpet must be washed, rinsed, extracted and conditioned. Removing the processing oils that can attract dirt makes the carpet easier to clean, and prevents the accelerated soiling known as Rapid Resoil.

**Carpets that
are clean in the
first place stay
clean longer.**

