A carpet's attractive appearance can be easily extended by the type of care and maintenance given to it over its lifetime. Vacuuming is an essential type of regular care for carpets, and should be done frequently enough to reduce dirt accumulation.

Most dirt, even dust, is in the form of hard particles, and these particles themselves are sharp, hard minerals that abrade the soft fibers when allowed to remain in the carpet. How frequently you should vacuum depends on the amount of foot traffic and household soil to which your carpet is exposed; more use means more frequent vacuuming.

What kind of vacuum cleaner should you use? Given the wide variety of fiber types and carpet constructions offered today, a vacuum that is suitable for some carpets might not be a good choice for others. Proper matching of the vacuum with the carpet is as much a factor in the care of your carpet as it is with the performance of the vacuuming operation. A good vacuum will be both simple and effortless in operation, and also gentle enough to handle the ultra-soft fibers in Caress by Shaw products.







CARE AND MAINTENANCE
RECOMMENDATIONS

## What is unique about Caress by Shaw that requires special vacuuming considerations?

Caress by Shaw fibers are the latest in advanced extrusion technology that make these extraordinarily soft carpets possible. Because the fibers are so soft and plush, the total surface density is much higher. This density translates to a more complete seal for a vacuum cleaner head, increasing suction at the point of contact with the carpet surface. The farther the vacuum head sinks into the carpet, the greater the suction and difficulty in maneuvering the machine.

The ultra-soft fibers of Caress by Shaw also require a gentler cleaning action so as to avoid unnecessary wear. Be aware that some vacuums have overly aggressive action which may damage the surface of your carpet.



The Panasonic MC-CG523, pictured above, features an adjustable height selector, located on the cleaning head.



The Oreck Magnesium features a high and low speed selector on the power switch.

## What makes a vacuum a good fit for Caress by Shaw carpet?

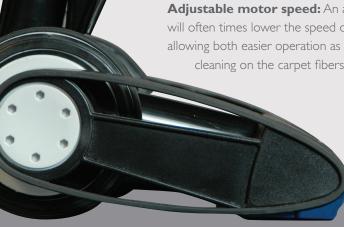
Through extensive research and testing, Shaw has determined the factors identifying vacuum cleaners that work most effectively on these luxurious, plush carpets. These vacuums share a number of the following characteristics:

Adjustable height brush roll: A manual height adjustment allows the user to accurately set the height of the brushing action to the proper level for both better cleaning and mobility.

**Light weight:** A lighter weight vacuum will exert less weight in hand, will not sink as deeply into the carpet's surface, and will thus be easier to maneuver.

Adequate wheel size: A large enough wheel size will help the vacuuming head stay at the proper height and not sink into the face fibers.

Adjustable motor speed: An adjustable motor will often times lower the speed of the brush roll, allowing both easier operation as well as gentler cleaning on the carpet fibers.



The Oreck Magnesium has extra-large wheels to maintain proper height.

**Optional brush roll control:** On loop products, it is recommended to disengage the brush roll action on vacuums with this feature to avoid excessive damage to the fibers. For ultra-high pile carpets, it may also be necessary to disengage the brush roll as the long fibers may entangle in the brush roll, causing damage to both the carpet and the vacuum.



The Hoover Wind Tunnel Max UH70600 features a "Suction Only" mode for optional brush roll control.

ORECK

## Will I need to purchase a new vacuum for use on my carpet?

Many vacuum cleaners perform well on Caress by Shaw products, so it's possible that you already own such a model. To verify that your vacuum will work well, test it in an inconspicuous area, such as a closet, or on a scrap piece left over from the installation. If the vacuum has any of the features mentioned above, use them as recommended and see if the machine moves easily across the carpet's surface. Examine the test area carefully to determine if any abrasion of the fibers has occurred. If the vacuum can be maneuvered easily and no abrasive damage is seen, sprinkle some dry dirt or other small pieces of debris and see if they are efficiently removed by your vacuum.

Of course, a quality vacuum cleaner that works effectively on Caress by Shaw styles will only benefit you by extending the life of your carpet by keeping it looking newer, longer. Shaw has compiled a list of recommended vacuum cleaners to fit any budget, and use of such cleaners is highly recommended.

The Oreck Magnesium is an example of an ultra-lightweight vacuum.

## Which vacuum models are recommended by Shaw?

Shaw has conducted extensive testing as well as coordinated with vacuum manufacturers to develop a list of appropriate vacuum cleaners for use with Caress by Shaw products. These vacuums have been shown to be easy to use and have proven to be gentle enough in operation for the most luxurious of plush carpets. For more information, contact the Shaw Information Center at I-800-441-7429. For specific product information, contact the manufacturer directly with the numbers provided below.

Bissell	800-237-7691	Bissell.com
Hoover	800-944-9200	Hoover.com
Dirt Devil (Royal)	800-321-1134	DirtDevil.com
Electrolux	800-896-9756	smallappliances.ElectroluxUSA.com
Eureka	800-896-9756	Eureka.com
Kenmore	888-536-6673	Kenmore.com
Oreck	800-989-3535	Oreck.com
Panasonic	800-211-7262	Panasonic.com

Price Range	Manufacturer	Model	Туре	Height Adjustment	Lightweight	Brush roll Control	Large Wheels
\$50 and Below	Bissell	Powerforce 7 I Y7-W	Upright Bagged	5 Level	•		•
	Dirt Devil	Windtunnel UD70115	Upright Bagless	5 Level			•
	Eureka	Airspeed AS5203A	Upright Bagless	4 Level	•	•	•
	Hoover	Nano UH70120	Upright Bagless	Self Adjusting	•	•	
\$50 – \$150	Hoover	Windtunnel UH70120	Upright Bagless	5 Level			•
	Hoover	Windtunnel Plus UH70205	Upright Bagless	5 Level		•	•
	Hoover	Windtunnel UH5780-950	Upright Bagless	5 Level			•
	Hoover	Whole House UH71214	Upright Bagless	5 Level	•	•	•
	Bissell	Total Floors Pet 61C5W	Upright Bagless	7 Level		•	•
\$150 - \$250	Hoover	Windtunnel Max UH70600	Upright Bagless	7 Level		•	•
	Kenmore	Progressive Canister 21514	Canister Bagged	4 Level	•	•	
	Kenmore	Progressive Canister 21614	Canister Bagged	4 Level	•	•	
	Panasonic	MC-CG917 Canister	Canister Bagged	4 Level		•	
	Panasonic	MC-UG725	Upright Bagged	Self Adjusting	•		•
	Bissell	Healthy Home Vacuum 16N5	Upright Bagless	7 Level		•	•
	Bissell	Heavy Duty Vacuum 50C9, 93Z6	Upright Bagless	7 Level		•	•
	Bissell	Lift-Off Multi Cyclonic Vacuum 89Q9, 18Z6	Upright Bagless	7 Level		•	•
	Bissell	Total Floors Complete 52C2	Upright Bagless	7 Level		•	•
\$250 and Above	Oreck	Magnesium LW100	Upright Bagged	Floating Head	•		•
	Kenmore	Progressive Canister 21714	Canister Bagged	4 Level	•	•	
	Electrolux	Precision EL8807A	Upright Bagless	3 Level	•	•	•
	Panasonic	MC-UG727	Upright Bagged	Self Adjusting	•		•
	Oreck	Quest Pro	Canister Bagged	6 Level		•	
	Panasonic	MC-UG729	Upright Bagged	Self Adjusting	•		•
	Hoover	Canister S3855	Canister Bagless	4 Level	•	•	
	Panasonic	MC-GG523	Upright Bagged	4 Level	•		•
	Oreck	Magnesium RS LW100	Upright Bagged	Floating Head	•		•